Response under 37 CFR §1.116
Expedited Procedure
Examining Group 2162

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

ONDECK

Atty. Docket

PHA 23.681

Serial 09/349,676

Filed: 07/08/99

Group Art Unit:2162

Examiner: J. JANVIER

POST-SALES CUSTOMIZATION ACCORDING TO RETAILER'S SPECIFICATIONS.

Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

RESPONSE under 37 CFR §1.116

Sir:

In response to the Office Action mailed September 10, 2001, which sets forth a final rejection the following remarks are submitted herewith:

IN THE CLAIMS

Please amend Claim 1 as follows, where a marked-up version of the amended Claim 1 is attached as Appendix A:

1. (Twice Amended) A computer-implemented method of doing business to enable stimulating commercial activities, the method comprising:

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